



Theatre **Des** Arts  
In historic decor

12 & 13 September, 2020

Venue: SodaFabriek Schiedam

By Associates **Des** Arts in cooperation  
with Dutch Luxury Design

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Associates **Des Arts** and Dutch Luxury Design presents:

## Theatre **Des Arts** - SodaFabriek

Where Amsterdam flourished in the 17th century, Schiedam had its Golden Age only a hundred years later. How come? Because of alcohol! The stalled alcohol import from France made Schiedam an emerging spot for gin distillery. In order to further develop this industry and to export gin worldwide, various warehouses were built. Two of these warehouses stood the test of time and are the backdrop for Theatre **Des Arts** on September 12 and 13.



### **Beauty and atmosphere**

After the gin industry declined in the last quarter of the 19th century, two warehouses - Lijfland and Coerlandt - were taken into use as a soda factory. The processes of crystallization of soda have been constantly changing over the years, but in any case caused damage to the health of the factory workers as well as to the buildings. Stones flaked and wood shattered. The long vacancy after closing in 1975 did not do any good either. Nevertheless, local residents saw the beauty and the atmosphere of the old warehouses, and requested for a total restoration.

### **Unconventional exhibition**

Nowadays, the SodaFabriek offers decor to entrepreneurs, artists, students, festivals and other creative excesses. On September 12 and 13, at this location, the extraordinary exhibition 'Theatre **Des Arts**' will take place. The history and the current appearances of the building brought us to the idea to organize an unconventional and surprising exhibition wherein we combine art and interior design in a surprising way. Herewith we invite you for an inspiring experience at a very special location:

### **Theatre **Des Arts****

September, Saturday 12<sup>th</sup> and Sunday 13<sup>th</sup>, from 12-17 hrs.

SodaFabriek, Makkersstraat 3, 3111 AL te Schiedam

To sign up: [www.associatesdesarts.com](http://www.associatesdesarts.com)